REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: APPROVED REV #3 \$\$\$

CREDIT AGENCY 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

OCT12/12 18.02 *** KSWB-TV *** STATION RISK !!! REPORT FROM

528 7880

703

FAX#

SALESMAN TRACEY ROBINSON 20 OFF.# BUYER NAME REP.# RESEARCH PLANNING PLAC ADV. NAME ISS/NRCC-IE AGY. NAME ADV

18.02 DATE OCT12/12 REGIONAL ROBERT LANGER LOCAL WA-CLASS: NATL. SALES PRSN ORDER, INVOICE) CO-OP BILLING NEEDED COMMENTS: (LINE, 22314 6215951 LANE VA # NAT'L MEDIA 815 SLATERS ALEXANDRIA, EST#2651 CONTRACT WK-1 OCT11/12 STATE TAX FLIGHT DATES OCT5/12 NRCC CITY TAX ORDER PRDCT AGY

\$80075...100X THANKS PLEASE CONFIRM 10/12 FROM WES FOR ROBERT TO NSA/NSM OKD M5 REP:

STA:

**** A CASH IN ADVANCE SCHEDULE SI SIHL **** CON CM

CONTRACT SCHEDULED FOR GENERATION NATIONAL MEDIA RESEARCH PLANNING & PLACE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:

PLZ ADVISE ON OCT11 CMT:PRE EMPTED - CREDITED MISSED: THU/730P-800P OFFER: NONE BUY#36

OK'D

80075.00 TOTAL TOTAL CONTRACT

(OCT11/12)

\$900.00

308

Ü

HEADLINE# 6215951 TRF# 370642 MOD# 1: UNAPPROVED REV #3 \$\$\$

AGENCY 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

FROM REP CREDIT RISK !!! HARRIS REPORT F

OCT12/12 15.11 *** KSWB-TV *** * * CHANGES * *

7880

528

703

FAX#

15.11 # DATE OCT12/12 SALESMAN REGIONAL LANGER ROBINSON ROBERT OFF.# 20 LOCAL TRACEY WA CLASS: NATL PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED RESEARCH PLANNING PLAC ORDER, COMMENTS: (LINE, 22314 6215951 LANE VA # AGY. NAME NAT'L MEDIA SLATERS ALEXANDRIA, NAME ISS/NRCC-IE EST#2651 CONTRACT WK-1 OCT11/12 815 STATE TAX ADV. DATES OCT5/12 NRCC CITY TAX FLIGHT ORDER PRDCT ADV AGY

FROM WES FOR ROBERT TO NSA/NSM OKD M5 REP:

\$80075...100X THANKS PLEASE CONFIRM 10/12

STA:

A CASH IN ADVANCE SCHEDULE SI SIHI **** CON CM

NATIONAL MEDIA RESEARCH PLANNING & PLACE

: TOTL:	:SLIS:	
DAYS		
END : SPTS: WEEK :	. /WK:	
: EN	: DF	
START	DATE	
••	*1	
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PERIOD		
TIME	1	
.CD.)	
TANE # - BED		

0

THU

0

10/11

10/11

\$900.00

30

730P-800P

(C)

36

2651

(OCT11/12)

\$900.00

308

OCT11

AGENCY EST# AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426

щщ TWO&HALF MEN TWO&HALF MEN PROGRAM :

MISSED OCT11 1 SPOT(S) STATION MAKEGOOD OFFERS:
M5 OK'D BUY#36 CREDIT TAKEN FOR

MISSED:THU/730P-800P OFFER: NONE

PLZ ADVISE ON MG CMT:PRE EMPTED - CREDITED

610

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
CHANGES

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

OCT12/12 15.11 *** KSWB-TV ***

7880

: TOTL: DAYS :SPTS: WEEK : /WK: INVT END START RATE SEC LGTH PERIOD TIME CD: :LINE#: :LINE#:REP

80075.00 CONTRACT TOTAL TOTAL TOTAL SPOTS 80075.00 OCT/12

XDTV 08 KUSI 15% XETV 08 KNSD 32% **KEMB 22%** KSWB 19% \$426,184

KGTV 12% CABL 0% MARKET TOTALS

DEMOS- RA35+* SVC- NSI

*-MULTIPLE M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS L-LENGTH X-LATE T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED Q-PAID PGM R-RATE B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

370642 TRE# REV #2 REP HEADLINE# 6215951 \$\$\$ MOD# 1: UNAPPROVED HEADLINE# 6215951

#

ADV AGY

7800 FAX# 703 528 7880 AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION (REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

20.22

*** KSWB-TV OCT11/12

SALESMAN REGIONAL LANGER TRACEY ROBINSON ROBERT 20 LOCAL OFF.# MA CLASS: NATL. BUYER NAME PRSN SALES REP.# PLAC PLANNING RESEARCH 22314 6215951 LANE VA # NAT'L MEDIA SLATERS ISS/NRCC-IE ALEXANDRIA, CONTRACT 815 NAME NAME AGY. ADV.

INVOICE)

ORDER,

(LINE,

COMMENTS:

EST#2651

ORDER

BILLING NEEDED

WK-1 OCT11/12 FLIGHT DATES OCT5/12 NRCC PRDCT

20.22

OCT11/12

DATE

CO-OP STATE TAX TAX CILX

THANKS PLEASE CONFIRM 10/9 FROM CAITLIN FOR ROBERT OKD M4 SEE LINES 65-66 REMAIN THE SAME TO NSA/NSM TOTALS

REP:

STA:

A CASH IN ADVANCE SCHEDULE **** SI SIHL **** S CON

NATIONAL MEDIA RESEARCH PLANNING & PLACE STATION MAKEGOOD OFFERS:

MISSED: THU/1000P-1100P & THU/930P-1000P WED/730P-800P OFFER:THU/900P-930P BUY#27 BUY#59 OK'D Ω4

OCT11 CMT:PRE EMPTED - CREDITED MISSED: THU/730P-800P OFFER: NONE BUY#36 UNREST

MS

CMT:PRE EMPTED **PRE BOOKED**

101 80975.00 TOTAL CONTRACT

PLS ADVISE

\$1,200.00 \$1,000.00 \$1,100.00 \$1,100.00

308 308 308 308

OCT11 OCT10

OCT11

(OCT9/12)

(OCT11/12)

\$900.00

308

ON MG

PLZ ADVISE

Hansen, Cindi

PB & REM FAM GUY @ 11P 10/11 Hansen, Cindi; Lee, Benson Tuesday, October 09, 2012 1:19 PM Belee@tribune.com

:oT :tn92

From:

Subject:

Station: KSWB

Order #: 370642 Order Information:

Agency: National Media Research Planning and Placement LLC Order Total: \$80,975.00

Advertiser: National Republican Congressional Comm

Product: 155/426/NRCC

Alternate Order #: 06215951

Estimate #: 2651

Flight Dates: 10/05/12 - 10/11/12

Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-36-1):

Air Date: Thu 10/11/12 Rate: \$900.00

Inventory Code: M-F 730p-8p Eligible Days: ----Th----

Inventory Description: M-F 730p-8p

Inventory Code Time: 730p-8p

Spot Type: NM

Channel(s): 5 UE: :41gn97

Priority: Priority 02

Credit Reason: PB & REM FAM GUY @ 11P 10/11

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT F

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

*** KSWB-TV *** OCT9/12 18.06 FROM REP

18.06 SALESMAN DATE OCT9/12 REGIONAL ROBERT LANGER TRACEY ROBINSON OFF.# 20 LOCAL WA-CLASS: NATL. BUYER NAME PRSN SALES REP. # COMMENTS: (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED PLAC RESEARCH PLANNING VA 22314 CONTRACT # 6215951 LANE AGY. NAME NAT'L MEDIA 815 SLATERS ALEXANDRIA, ADV. NAME ISS/NRCC-IE EST#2651 WK-1OCT11/12 STATE TAX FLIGHT DATES OCT5/12 NRCC CITY TAX ORDER PRDCT # ADV AGY

TOTALS REMAIN THE SAME THANKS PLEASE CONFIRM 10/9 FROM CAITLIN FOR ROBERT OKD M4 SEE LINES 65-66 TO NSA/NSM REP:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM STA:

NATIONAL MEDIA RESEARCH PLANNING & PLACE

: LINE#:REP :CD:	: CD:	TIME PERIOD	: LGTH	SEC:	RATE	START: DATE		END	:SPTS: WEEK :/WK: INVT	WEEK :	DAYS	:TOTL:
	AGENCY	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	CODE = 155 = 426	A	AGENCY EST# = 2651	2651						
. 27		S 1000P-1100P	30		\$1,200.00	10/11	10	10/11	Н	THU	D	1
PROGRAM CON COMI	PROGRAM : CON COM1:	FOX5 NEWS 10PM< FOX5 NEWS 10PM<	10PM< 10PM<								, ,	-
65	A	A 900P-930P	30		\$1,100.00	10/11	10	10/11	1	THU	5	П
PROG	PROGRAM : ORD COM1:	2.5 MEN PRE EMPTED **PRE BOOKED**	**PRE BOOKED**		WENT HOUSE COST	7227						

FOR 1 SPOT/WK FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT11 ON LINE-27 THIS IS A MAKE-GOOD FOR OCT10 ON LINE-59

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

AGENCY 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

OCT9/12 18.06 *** KSWB-TV *** FAX# 703 528 7880 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES

LINE#:REP	REP :CD:	TIME PERIOD	: LGTH : SEC	RATE	: START : DATE	: END : DATE	SPTS: /WK:	WEEK: INVT:	DAYS	: TOTL:
	A	930P-1000P	30	\$1,100.00	10/11	10/11	₩	THU	5	Н
	PROGRAM : ORD COM1: PART OF A	Σ	AMERICAN DAD PRE EMPTED **PRE BOOKED** AKEGOOD MADE UP OF LINES	65-66						
	S 65	S 730P-800P	30	\$1,000.00	10/10	10/10	0	WED		0
STATION M4	PROGRAM: TWO&HA CON COM1: TWO&HA STATION MAKEGOOD OFFERS: M4 OK'D BUY#27 BUY#59	LF MIS OF	LE MEN B MISSED: THU/1000P-1100P WED/730P-800P OFFER: THU/900P-930P & THU/930P-1000P CMT: PRE EMPTED **PRE BOOKED**	00P P P OP *PRE BOOKED**	OCT11 OCT10 OCT11	.,,,,,,,	300 300 300 300 300	\$1,200.00 \$1,000.00 \$1,100.00 \$1,100.00	(OCT9/12) PLS ADVISE	
OCT/12	80975.00	00					0	CONTRACT TOTAL	AL 80975.00	.00

XDTV 0% 100 KUSI XETV 0% KNSD 32% **KFMB 22%** KGTV 12% CABL 0% KSWB 19% MARKET TOTALS \$426,184

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE R-RATE S-SPOTS PER WEEK T-TIME B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES Q-PAID PGM P-CLASS, PLAN, SECT A-ADD MOD CODE

Hansen, Cindi

Belee@tribune.com

PB & REM THU/9-930P 2.5 MEN & 930-10P AM DAD ON 10/11 \$1100 EACH Hansen, Cindi; Lee, Benson Tuesday, October 09, 2012 10:04 AM

This email notification contains (2) different actions.

Station: KSWB

Subject:

:oT

Sent:

From:

Order Information:

Order #: 370642

Order Total: \$80,975.00

Advertiser: National Republican Congressional Comm Agency: National Media Research Planning and Placement LLC

Product: 155/426/NRCC

Alternate Order #: 06215951

Estimate #: 2651

Flight Dates: 10/05/12 - 10/11/12

Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-27-2):

Rate: \$1,200.00

Air Date: Thu 10/11/12

Eligible Days: ---Th----

Inventory Code: Weekday Late News

Inventory Description: Wkday Late News Rotator

Inventory Code Time: 10P-11P

Length: :30 Spot Type: NM

Channel(s): 5

Credit Reason: PB & REM THU/9-930P 2.5 MEN & 930-10P AM DAD ON 10/11 \$1100 EACH Event 2 (Spot - Credit) Priority: Priority 02

Credited Spot Information (370642-59-1):

Rate: \$1,000.00

Eligible Days: --W-----Air Date: Wed 10/10/12

Inventory Code: M-F 730p-8p

Inventory Code Time: 730p-8p Inventory Description: M-F 730p-8p

Spot Type: MM

Length: :30

Priority: Priority 02 Channel(s): 5

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

7800
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT9/12 14.34
*** KSWB-TV ***

ADV #	ADV. N	NAME ISS/NRCC-IE	REP.#		OFF.# 20	SALESMAN #
AGY #	AGY. N	NAME NAT'L MEDIA RESEARCH PLANNING	PLAC BUYER	NAME TRA	TRACEY ROBINSON	7
		815 SLATERS LANE	SALES	PRSN WA-	ROBERT	LANGER
		ALEXANDRIA, VA 22314				
ORDER #		CONTRACT # 6215951	CLASS:	NATE.	LOCAL	REGIONAL
PRDCT NR	NRCC	EST#2651 COMMENTS: (LINE, OR	ORDER, INVOICE)			
FLIGHT DA	DATES OCT5/12	OCT11/12 WK-1				
CITY TAX	STA	STATE TAX CO-OP BILLING	NEEDED		DATE	3 OCT9/12 14.34
REP: TO FR OK OK TO THE TABLE TO THE TABLE	TO NSA/NSM FROM WES FOR ROBERT OKD M3 SEE LINE 64 TOTALS REMAIN THE SAME THANKS PLEASE CONFIRM	OBERT E 64 THE SAME CONFIRM 10/9				
Σ	***** THIS IS A CASH	A CASH IN ADVANCE SCHEDULE ****				
N	NATIONAL MEDIA	RESEARCH PLANNING & PLACE				
STATION MAF	STATION MAKEGOOD OFFERS: M3 OK'D BUY#32	MISSED:THU/600P-700P OFFER:WED/700A-900A CMT:PRE EMPTED **PRE BOOKED**	OCT11(2/WK) OCT10	30S 30S	\$375.00	(OCT8/12) PLS ADVISE.
M4 UNRESL	SL BUY#27 BUY#59	MISSED:THU/1000P-1100P WED/730P-800P OFFER:THU/900P-930P & THU/930P-1000P CMT:PRE EMPTED **PRE BOOKED**	OCT11 OCT10 OCT11	308 308 308 308	\$1,200.00 \$1,000.00 \$1,100.00 \$1,100.00	(OCT9/12) PLS ADVISE.

80975.00

CONTRACT TOTAL TOTAL TOTAL

TRF# 370642 REP HEADLINE# 6215951 TRF# 3' \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

7800 AGENCY CREDIT RISK !!! AGENCY CREDIT REPORT FROM STATION OCT9/12 12.54 HARRIS REPORT FROM STATION *** KSWB-TV *** EAX# 703 528 7880

ADV #	ADV.	NAME	ADV. NAME ISS/NRCC-IE	REP.# OFF.# 20 SALESMAN #
AGY #	AGY.	NAME	AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME TRACEY ROBINSON
			815 SLATERS LANE	SALES PRSN WA- ROBERT LANGER
			ALEXANDRIA, VA 22314	
ORDER #			CONTRACT # 6215951	CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC			- EST#2651 COMMENTS: (LINE, ORDER, INVOICE)	OICE)
FLIGHT DATES OCT5/12 OCT11/12 WK-1	T5/12	OCT	11/12 WK-1	
CITY TAX	S	STATE TAX	TAX CO-OP BILLING NEEDED	DATE OCT9/12 12.54

TO NSA/NSM REP:

TOTALS REMAIN THE SAME THANKS PLEASE CONFIRM 10/9 FROM WES FOR ROBERT OKD M3 SEE LINE 64

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

CONTRACT SCHEDULED FOR GENERATION NATIONAL MEDIA RESEARCH PLANNING & PLACE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:

BUY#32

OK'D

 \mathbb{Z}^{3}

OCT11(2/WK) OCT10 CMT:PRE EMPTED **PRE BOOKED** MISSED:THU/600P-700P OFFER: WED/700A-900A

\$375.00

308

(OCT8/12) PLS ADVISE.

101 80975.00 CONTRACT TOTAL TOTAL TOTAL SPOTS

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

FAX# 703 528 7880 AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES

OCT9/12 12.38
*** KSWB-TV ***

ADV #	A	DV. NAP	AE ISS/	ADV. NAME ISS/NRCC-IE		REP.#	OF	OFF.# 20	SALESMAN #	
AGY #	A	GY. NAM	1E NAT	'L MEDIA	AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC	,	ME TRAC	BUYER NAME TRACEY ROBINSON	NO	
			815	815 SLATERS LANE	LANE	SALES PR	SN WA-	SALES PRSN WA- ROBERT LANGER	ANGER	
			ALE	XANDRIA,	ALEXANDRIA, VA 22314					
ORDER	#		ŏ	ONTRACT	CONTRACT # 6215951	CLASS: NATL.	ATL.	LOCAL	REGIONAL	
PRDCT	NRCC		E	ST#2651	EST#2651 COMMENTS: (LINE, ORDER, INVOICE)	ER, INVOICE)				
FLIGHT	FLIGHT DATES OCT5/12 OCT11/12 WK-1	/12 00	CT11/12	2 WK-1						
CITY TAX	AX	STATE	STATE TAX		CO-OP BILLING NEEDED	EEDED		DA	DATE OCT9/12 12.38	12.38

FROM WES FOR ROBERT OKD M3 SEE LINE 64 TO NSA/NSM

REP:

TOTALS REMAIN THE SAME THANKS PLEASE CONFIRM 10/9

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

NATIONAL MEDIA RESEARCH PLANNING & PLACE

0

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: LINE#: :	••		: DATE	: DATE :	: /WK: INVT	••	SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	155	AGENCY EST#	= 2651				
32 S 600P-700P	30	\$375.00	10/11	10/11	0	THU	0
PROGRAM: FOX5NWS @ 6P						,	

700A-900A K 64

WED

10/10

10/10

\$750.00

30

THIS IS A MAKE-GOOD FOR OCT11 ON LINE-32 FOR 2 SPOTS/WK 7AM NEWS PRE EMPTED **PRE BOOKED** PROGRAM : ORD COM1:

370642

HEADLINE# 6215951 TRF# MOD# 1: UNAPPROVED REV #1

REP \$\$\$

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

: TOTL: DAYS :SPTS: WEEK : /WK: INVT END START DATE RATE SEC .. LGTH 11 11 PERIOD TIME :CD: :LINE#: :LINE#:REP

PLS ADVISE (OCT8/12) \$375.00 308 OCT11(2/WK) OCT10 CMT:PRE EMPTED **PRE BOOKED** MISSED: THU/600P-700P OFFER: WED/700A-900A STATION MAKEGOOD OFFERS: M3 OK'D BUY#32

80975.00 OCT/12

80975.00 TOTAL CONTRACT

XDTV 08 KUSI 15% XETV 08 KNSD 32% KEMB 22% KGTV 12% CABL 0% KSWB 19% MARKET TOTALS \$426,184

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS L-LENGTH M-MAKEGOOD Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

OCT9/12 12.38 *** KSWB-TV ***

REP HEADLINE# 6215951 TRF# 370642 O \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM STATION OCT8/12 17.38

ORDER # PRDCT NRCC FLIGHT DATES OCT5/12 CITY TAX S STA: CON CM **** THIS IS		ADV. NAME	ISS/NRCC-IE	REP.#		OFF. # 20	SALESMAN #
H T H T T T T T T T T T T T T T T T T T	AGY.	NAME	NAT'L MEDIA RESEARCH PLANNING	PLAC	BUYER NAME TR	TRACEY ROBINSON	N.
R T H T T T T T T T T T T T T T T T T T			815 SLATERS LANE	SALES	PRSN WA-	ROBERT	LANGER
H T H T T T T T T T T T T T T T T T T T			ALEXANDRIA, VA 22314				
T HT TA			CONTRACT # 6215951	CLASS	CLASS: NATL.	LOCAL	REGIONAL
HT TA			EST#2651 COMMENTS: (LINE, OF	ORDER, INVOICE)			
TA	/12	OCTI	OCT11/12 WK-1				
	ST	STATE T	TAX CO-OP BILLING	NEEDED		DAI	DATE OCT8/12 17.38
	SI	A CAS	THIS IS A CASH IN ADVANCE SCHEDULE ****				
NATIONAL ME	EDIA	RESE	NATIONAL MEDIA RESEARCH PLANNING & PLACE				
SIALLON MAREGOOD OFFERS. M1 OK'D BUY#24	4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Σ	MISSED:SAT/500P-800P OFFER:SAT/400P-730P CMT:CORRECT TIME **PLACED**	OCT6(3/WK) OCT6(3/WK)	30S 30S	\$2,000.00	(JUL5/12) PLS ADVISE.
M3 UNREST BUY#32	CZ	MISS	MISSED:THU/600P-700P OFFER:WED/700A-900A CMT:PRE EMPTED **PRE BOOKED**	OCT11(2/WK) OCT10	308	\$375.00	(OCT8/12) PLS ADVISE.

80975.00

CONTRACT TOTAL TOTAL SPOTS

Alt Order #

InnomA

Totals

977

Product Code

Type Spots

Advertiser Ref

TOARTNOO



:bnA

KSWB 7191 Engineer 7191 Engineer (858) 492-9269	05

*Line Ch Start Date End Date Description

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	Special Handl	Биі		
	KSMB	Корец Га	-anger	Telerep Washin
	Station	∃ trucoo∧	Executive	Sales Office
דרכ	EOW/EOC	Broadcast	ţs.	Cash
	Billing Cycle	Billing Cal	ajeugat	Cash/Trade
National Republican Cor	gressional Co	յ աա	01/09/12	21/80/01 /
<u> 192ihevbA</u>		<u>or</u>	Original Date	Revision
10/02/15 - 10/11/15	1997			
Contract Dates	Estimate #			
188/426/NRCC				
Product				
	370642	1	19691290	

Contract / Revision

Rate

991

Advertiser Code

rength Week

Spots

#8**0**1

Agency Ref

+&£ stlubA

Demographic Alexandria, VA 22314 815 Slater Lane National Media Research Planning and Placement L

Days

Start/End Time

\$5,400.00	Z	WN	08:	911-901	N 12 5 10/08/12 10/08/12 Wkday Late News Rotator
				918 <u>Я</u> \$250.00	Week: 10/01/12 10/07/12I Start Date End Date Weekdays SpotsWeek
\$250.00	l	MN	0£:		21/50/01 21/20/01 3 11 N
				\$167 \$900,00 \$	Week: 10/01/12 TO/07/12 TO/07/12 TO/07/12
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				<u>Rate</u> 00.000,↑\$	Start Date End Date Weekdays Spots/Week
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				<u>용하요</u> \$375.00	Week: 10/01/12 10/07/12 10/07/12 2 2 Week: 10/01/12 End Date Weekdays Spots/Week
00.037\$	7	MN	06:	d7- q ∂	N 6 5 10/05/12 10/05/12 Fox 5 News at 6
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San Diego, CA 92111 7191 Engineer Rd. **K**2MB



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6926-267 (898) San Diego, CA 92111 7191 Engineer Rd. **K**2MB



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Date:

Hansen, Cindi

Monday, October 08, 2012 9:20 AM Belee@tribune.com

PB & REM 1X WED/7-9A @ \$750 Hansen, Cindi; Lee, Benson Subject:

This email notification contains (2) different actions.

Station: KSWB

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From:

Order #: 370642 Order Information:

Order Total: \$80,975.00

Advertiser: National Republican Congressional Comm Agency: National Media Research Planning and Placement LLC

Product: 155/426/NRCC

Alternate Order #: 06215951

Flight Dates: 10/05/12 - 10/11/12 Estimate #: 2651

Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-32-1);

Rate: \$375.00

Air Date: Thu 10/11/12

Eligible Days: ---Th----

Inventory Description: Fox 5 News at 6 Inventory Code: Fox News at 6

Inventory Code Time: 6p-7p

Priority: Priority 02

Spot Type: MM

Length: :30

Channel(s): 5

Credit Reason: PB & REM 1X WED/7-9A @ \$750 Event 2 (Spot - Credit)

Credited Spot Information (370642-32-2);

Rate: \$375.00

Air Date: Thu 10/11/12

Inventory Code: Fox News at 6 Eligible Days: ---Th----

Inventory Description: Fox 5 News at 6

Inventory Code Time: 6p-7p

Spot Type: MM

Length: :30

Priority: Priority 02 Channel(s): 5